



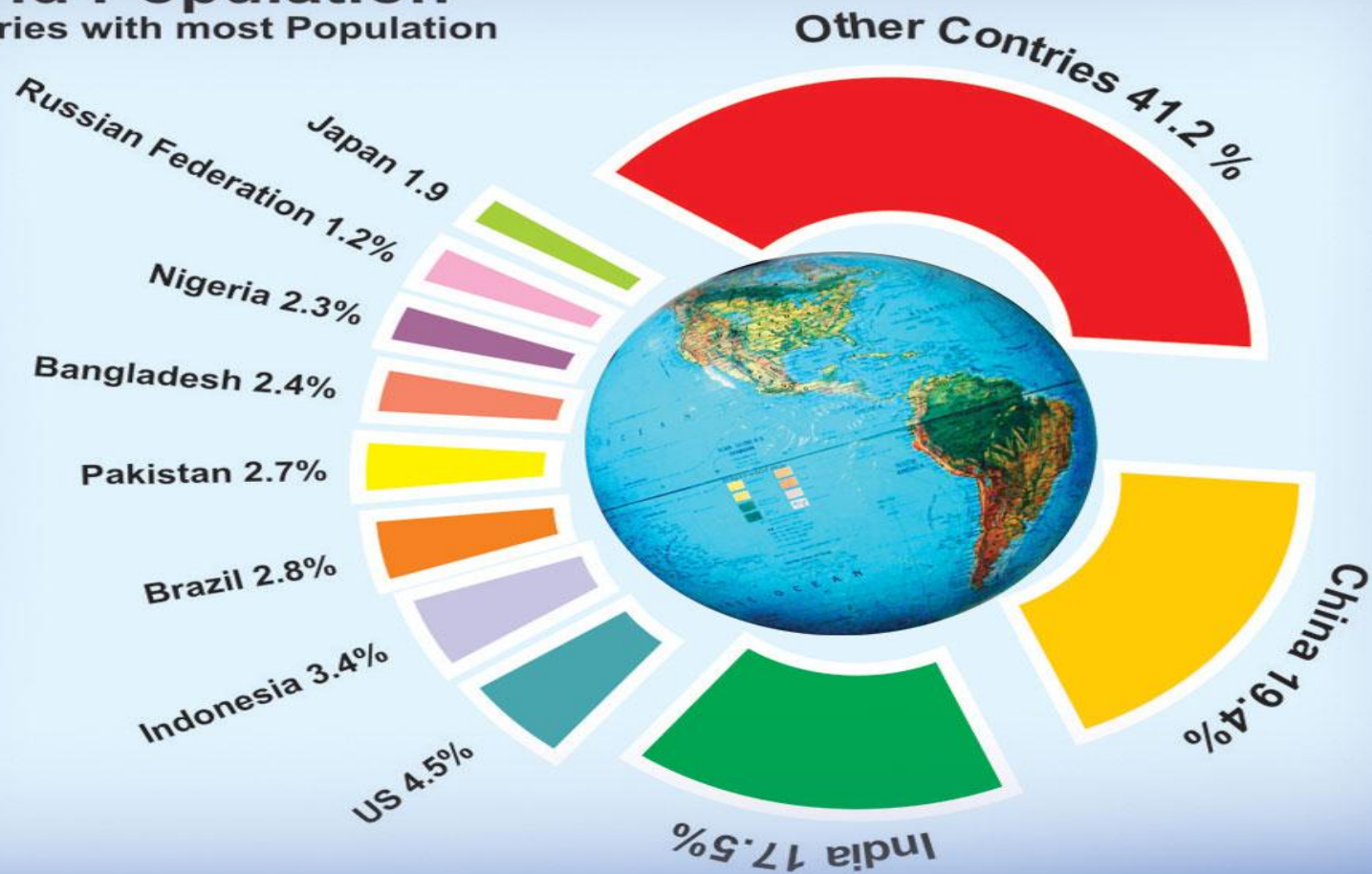
World Health Organization Age Friendly Community

*Ageing & Disability
Conference Forum III
Hyannis, MA, USA*

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Yarmouth, MA, USA
May 16, 2014

Two Global Forces Shaping 21st Century: Aging & Urbanization

World Population Countries with most Population



Age Friendly Key Words

- Structures
- Services
- Policies
- Capacities



Age Friendly Community Advantages

*Because active ageing is a lifelong process,
an age-friendly city is not just
“elderly friendly”.*

Barrier-free buildings and streets
enhance the **mobility and
independence of people** with
disabilities, young as well as old.

Age Friendly Community Advantages

Secure neighborhoods allow children, younger women and older people to venture outside in confidence to participate in **physically active leisure and in social activities.**

Age Friendly Community Advantages

Families experience

less stress

when their older members have the community support and health services they need.

Age Friendly Community Advantages

The **whole community benefits**

from the participation of older people in volunteer or paid work.

Age Friendly Community Advantages

The operative word in age-friendly social and physical urban settings is

Enablement

Age Friendly Community Advantages

Finally, the local economy profits from the patronage of

**older adult
consumers**



WHO Age Friendly Assessment Journey

8 Checklists to Provide Focus

Figure 6. Age-friendly city topic areas



Age Friendly Outdoor Spaces and Buildings Checklist

- Environment
- Green Spaces and Walkways
- Outdoor Seating
- Pavements
- Roads
- Traffic
- Cycle Paths
- Safety
- Services
- Buildings
- Public Toilets

Age-Friendly Housing Checklist

- Affordability
- Essential Services
- Design
- Modifications
- Maintenance
- Aging in Place
- Community Integration
- Housing Options
- Living Environment

Age-Friendly Civic Participation and Employment Checklist

- Volunteering Options
- Employment Options
- Training
- Accessibility
- Civic Participation
- Valued Contributions
- Entrepreneurship
- Pay

Age Friendly Transportation Checklist

- Affordability
- Reliability and Frequency
- Travel Destinations
- Age-Friendly Vehicles
- Specialized Services
- Priority Seating
- Transport Drivers
- Safety and Comfort
- Transport Stops and Stations
- Information
- Community Transport
- Taxis
- Roads
- Driving Competence
- Parking

Age-Friendly Respect and Social Inclusion Checklist

- Respectful and Inclusive services
- Public Image of Aging
- Intergenerational and Family Interaction
- Public Education
- Community Inclusion
- Economic Inclusion

Age Friendly Social Participation Checklist

- Accessibility of Events and Activities
- Affordability
- Range of events and activities
- Facilities and Settings
- Promotion and Awareness of Activities
- Addressing Isolation
- Fostering Community Integration

Age Friendly Communities

Global
to
Local

Age-Friendly Communication Checklist

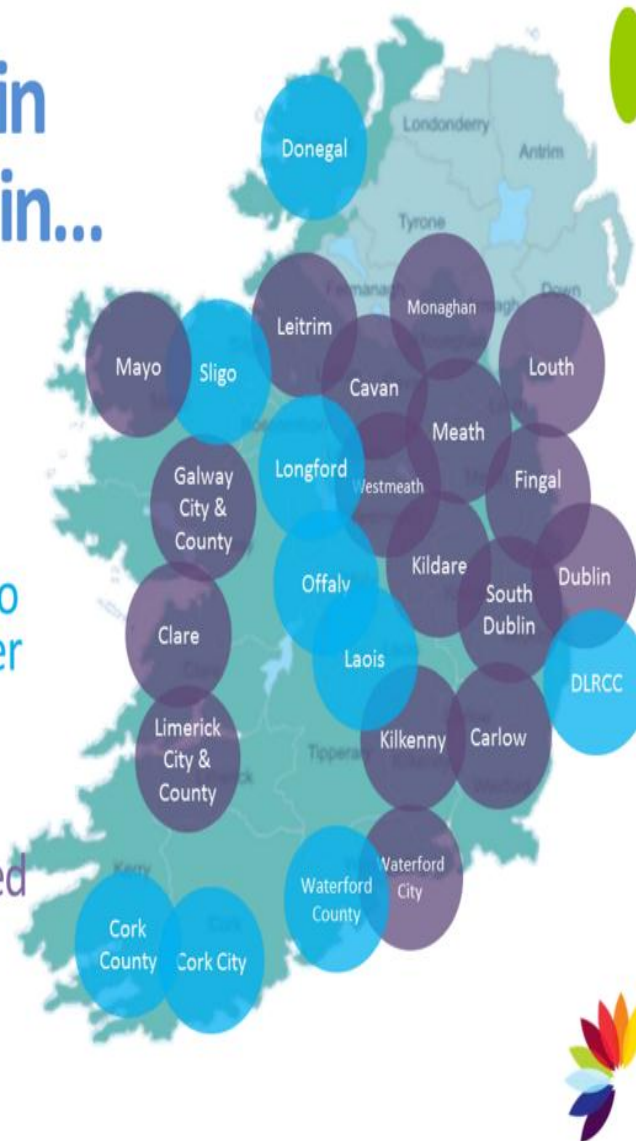
- Information offer
- Oral Communication
- Printed Information
- Plain Language
- Automated communication and equipment
- Computers and Internet

Age-Friendly Community and Health Services Checklist

- Service Accessibility
- Offer of Services
- Voluntary Support
- Emergency Planning and Care

The Story so far in Ireland: 5 years in...

- Programme now adopted and operational across 19 of the 34 Local Authority areas
- Commitment now in place for the programme to be adopted across a further 9 Local Authority areas across 2014
- Goal is for all Local Authorities to have adopted the Programme by end 2015



Portland's Age-Friendly Timeline



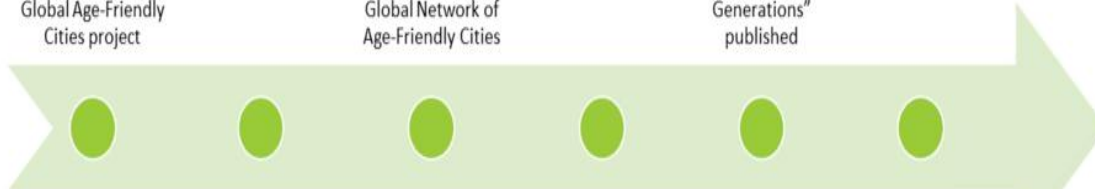
Fall 2006:
PSU/Portland begins collaboration with the WHO on its Global Age-Friendly Cities project



Spring 2010:
Application for membership in WHO Global Network of Age-Friendly Cities



Spring 2012 –
Portland Plan with "Portland is a Place for All Generations" published



Spring/Summer 2007: Baseline assessment completed: reports to WHO and Portland community



Spring 2011:
Official acceptance into WHO Network; presentation of certificate to City Council



Fall 2013: Action Plan for an Age-Friendly Portland approved by City Council



Yarmouth
Age Friendly
Community
Project
2014 – 2019

Yarmouth, Massachusetts

“WE” Age Friendly Community

A Mindful Complement to Yarmouth Board of Selectmen Goals

- **Integrating** the needs of our aging citizens of Yarmouth with economic development
- **Collaborating** cross-functionally throughout municipality and regional agencies
- **Fostering** partnerships with Business Community
- **Contributing** to positive educational relationships and Intergenerational experiences
- **Improving** customer service to the Yarmouth Seniors through inclusion
- **Developing** planning and policy space

Thank you for Your Time and
Commitment to a successful journey
building Age Friendly Cities and
Communities – it just might be our
economic advantage!

AND

Many thanks to my mentor, Professor
Jan Hively for providing wisdom and
guidance as a positive and active aging
Yarmouth resident!

Yarmouth – A great place to AGE for a day or a Lifetime!

PowerPoint Slide Show - [The Political Environment of Age-Friendliness APRIL 29] - Microsoft PowerPoint



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